

EMT UTAH — MAIN SITE

Website Rebuild + ADA Compliance + Local SEO

Four-campus solution — Murray, Orem, Clearfield, and Logan
Prepared July 22, 2026 | Valid for 30 days | chris@sitedoc.co | (801) 309-8363

THE SITUATION

EMT Utah's current website has 21 documented WCAG 2.1 AA violations — 5 of them critical.

As a private vocational training provider, EMT Utah has Title III ADA obligations. The current site has a broken enrollment form that cannot be completed by keyboard or screen reader, inaccessible PDF course materials, and silent form validation errors. A single DOJ or civil complaint triggers a formal investigation at zero cost to the filer.

Violation	Location	Severity
Enrollment form unusable by screen reader	All campus enrollment pages	Critical
Contact form dropdowns unlabeled	Contact / Inquiry form	Critical
Form errors not announced to assistive tech	Registration / login	Critical
No keyboard focus indicators anywhere	Site-wide	Critical
PDF course materials are untagged image scans	AHA Instructor PDF, CNA Flyer	Critical
Missing H1 on multiple pages	Site-wide	Serious
No skip-to-content link	Site-wide	Serious
Missing alt text on campus photos	All 4 campus pages	Serious

THE SOLUTION

Built compliant from day one. No retrofits. No patches.

We replace the WordPress site with a clean, fast, WCAG 2.1 AA compliant build — hosted on dedicated infrastructure, optimized for local search across all four campus markets, and wired into your existing Zoho CRM and Authorize.net accounts. Your team's workflow stays the same. Leads just show up in Zoho automatically.

WHAT'S INCLUDED	VALUE
Full website rebuild — 4-campus architecture	\$5,500
WCAG 2.1 AA audit + ADA remediation built-in	\$4,999
Local SEO setup — all 4 campus markets	\$1,400

Google Business Profile optimization (4 locations)	\$400
Enrollment form + lead capture dashboard	\$400
Zoho CRM integration — auto-push leads on form submit	\$600
Authorize.net integration — payment confirmation sync	\$500
Compliance certification letter for board records	—
Quarterly WCAG compliance re-scan	—

INVESTMENT

Simple, transparent pricing.

	PRICE
Full Site Build — 4 campuses, ADA compliant, CRM + payment integrated	\$9,000
Monthly Hosting & Maintenance Retainer	\$350/mo
Optional: Blog content — 2 SEO articles/month	+\$199/mo
Optional: Content updates — schedules, tuition, bios	+\$75/mo

PAYMENT TERMS

\$4,500 deposit to begin | \$4,500 on site launch | \$350/mo retainer billed on the 1st

NEXT STEPS

- 1 Sign agreement and submit \$4,500 deposit
- 2 30-minute kickoff call — goals, brand assets, campus info
- 3 Build begins within 48 hours. Live site in 14 days.
- 4 DNS cutover from WordPress — zero downtime
- 5 Zoho CRM + Authorize.net integration activated on launch

Site Doc LLC | sitedoc.co | chris@sitedoc.co | (801) 309-8363 | Entity #14709227-0160

This proposal is confidential and valid for 30 days from the date of issue.